<u>S/N 10/743,988</u> <u>PATENT</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Joshua Kopelman et al. Examiner: Asfand Sheikh Serial No.: 10/743,988 Group Art Unit: 3627
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Title: METHOD AND APPARATUS FOR FACILITATING SALES OF GOODS BY

INDEPENDENT PARTIES

AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action dated February 1, 2010, please consider the following remarks.